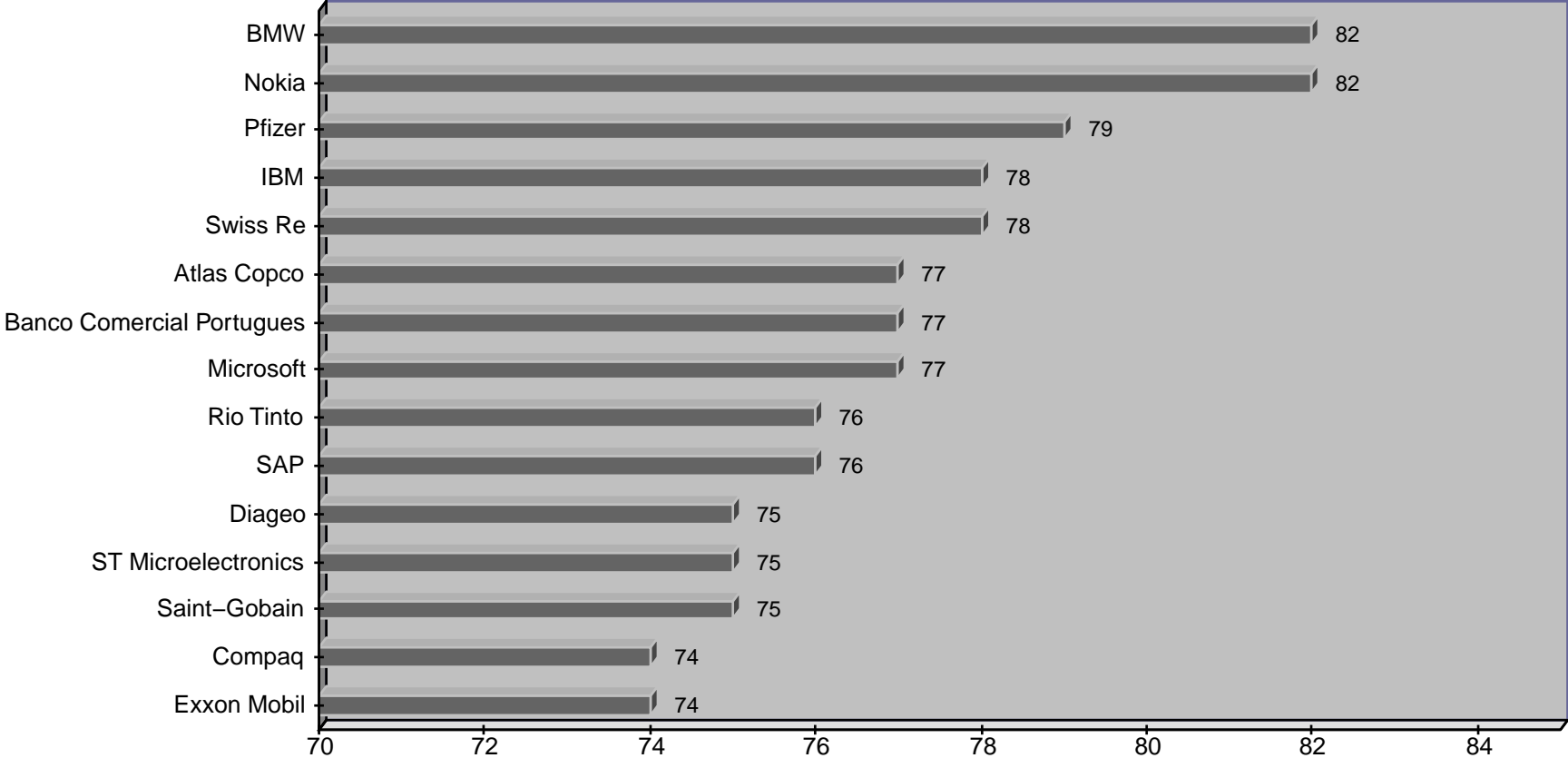


The Competitive Fitness of Global Firms Initiative  
Capability Leaders of Corporate Competitive Fitness

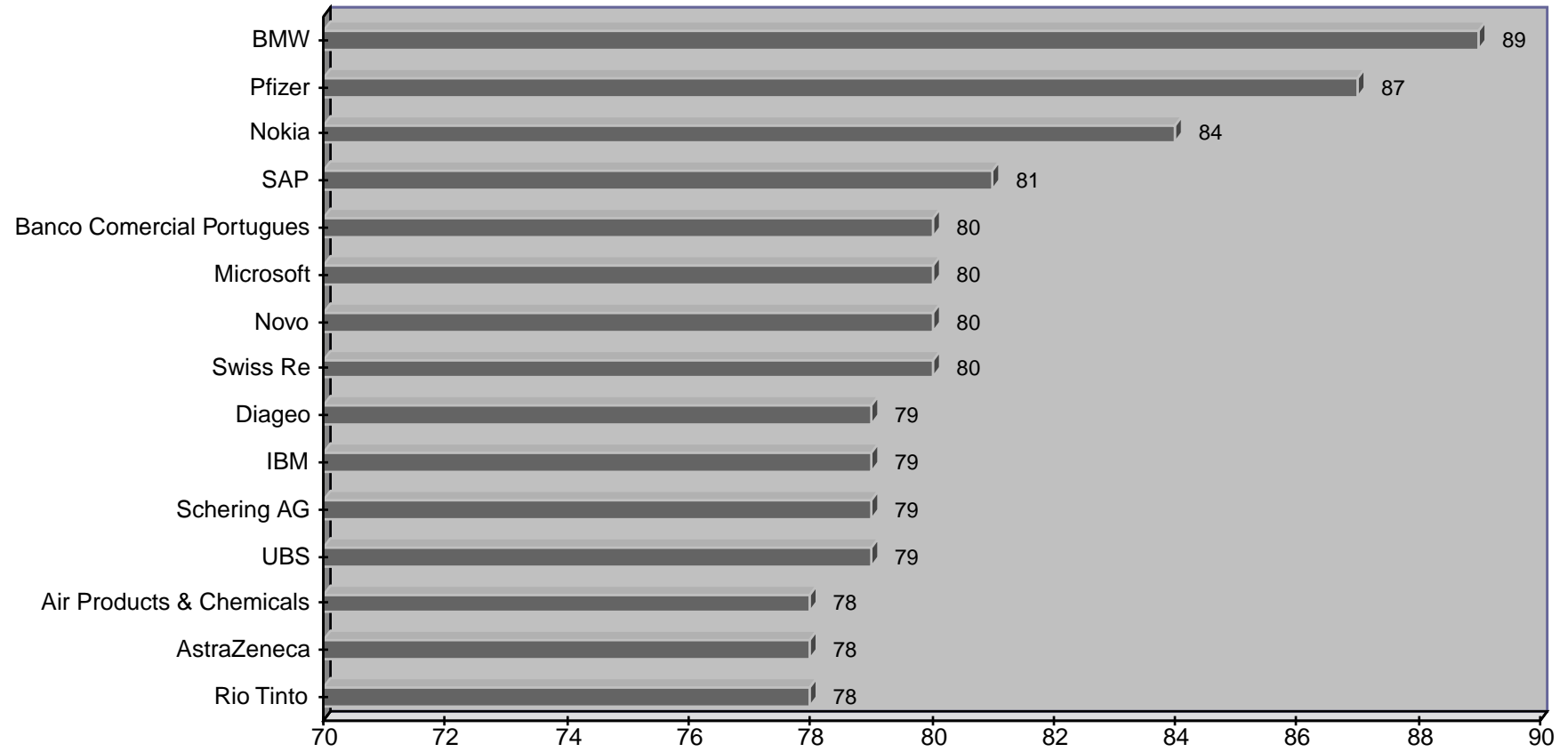
# CAPABILITY LEADERS IN CORPORATE COMPETITIVE FITNESS

## OMEC



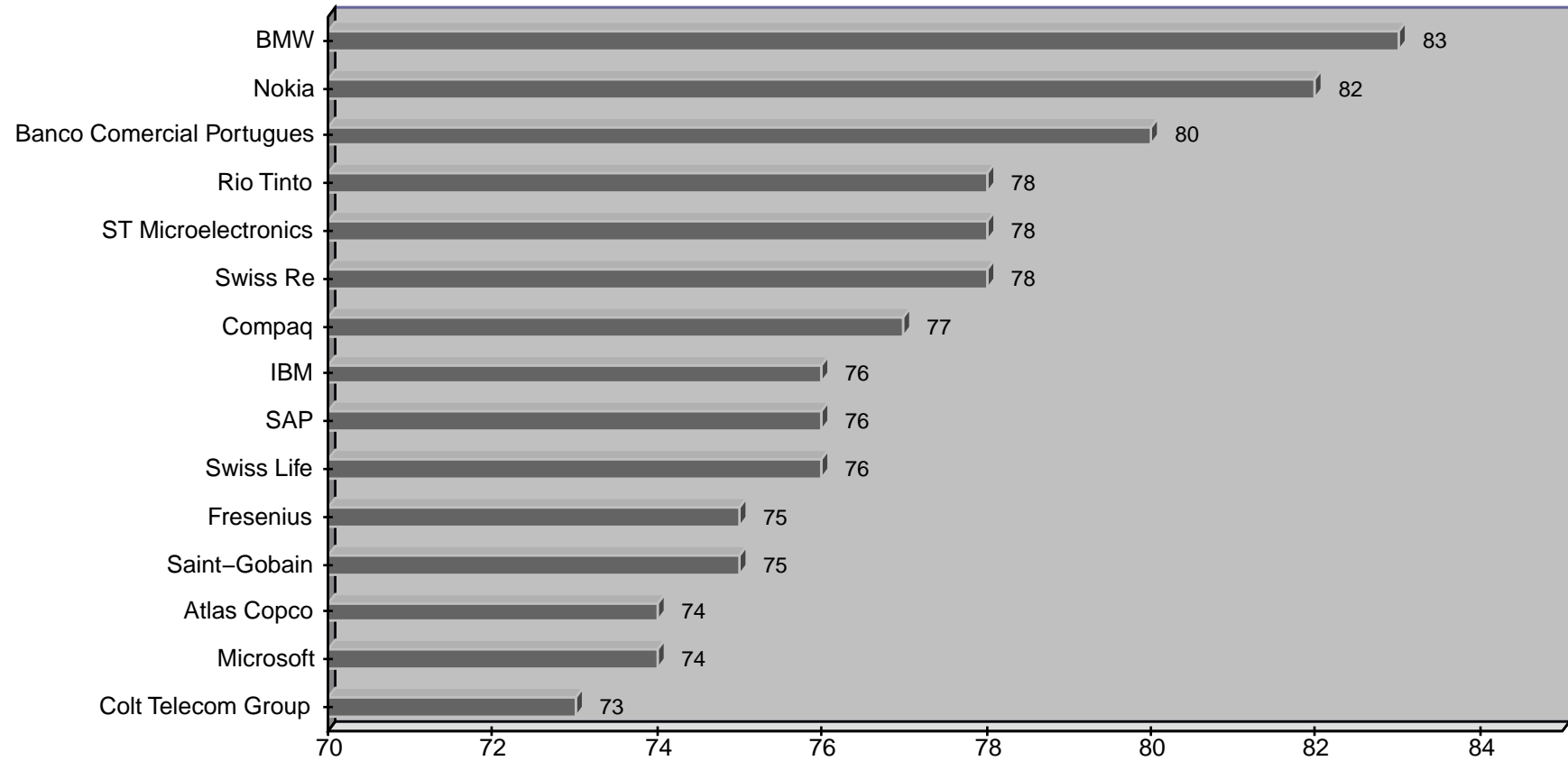
# CAPABILITY LEADERS IN CORPORATE COMPETITIVE FITNESS

## Mission & Vision



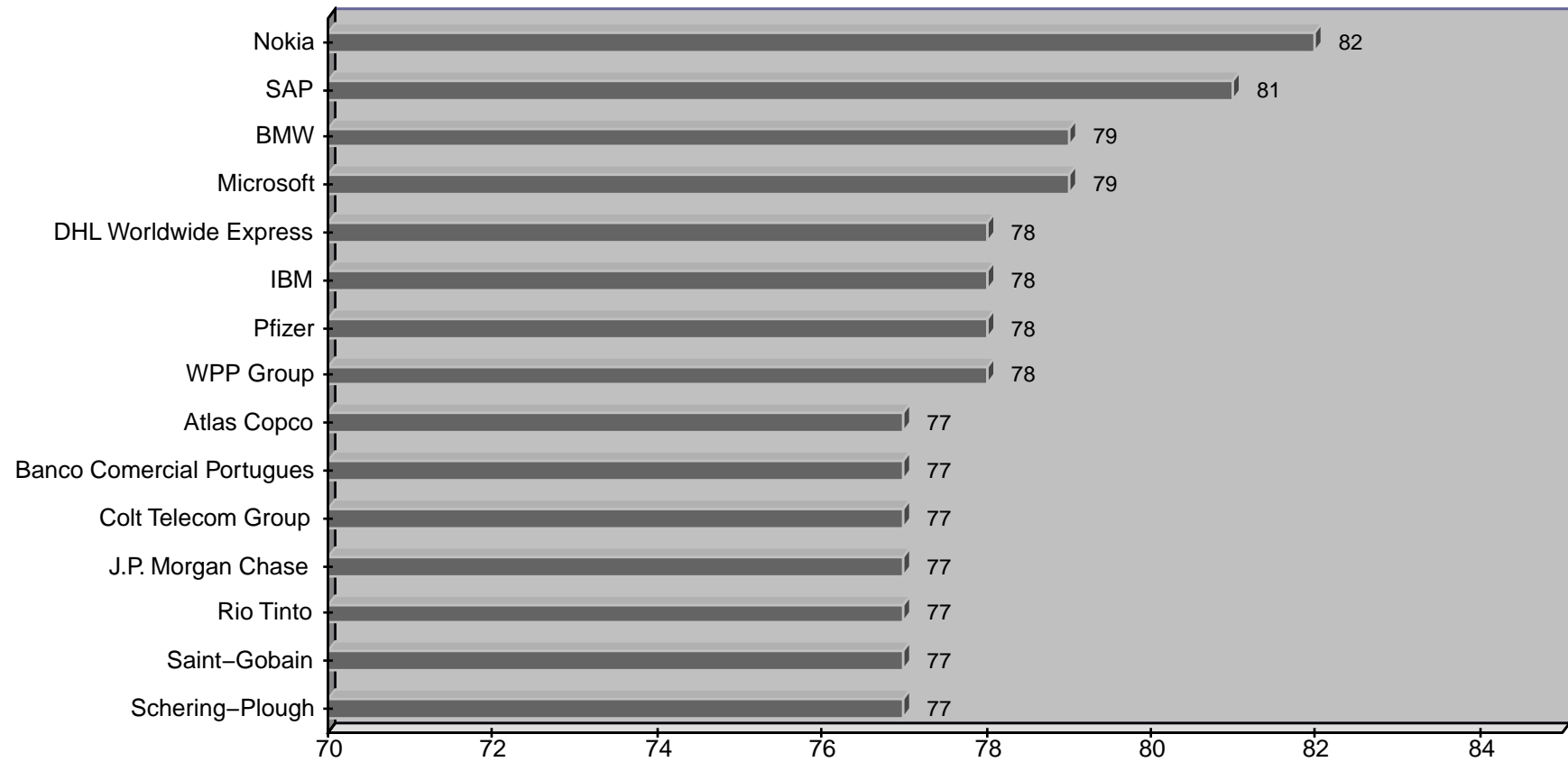
# CAPABILITY LEADERS IN CORPORATE COMPETITIVE FITNESS

## Customer Orientation



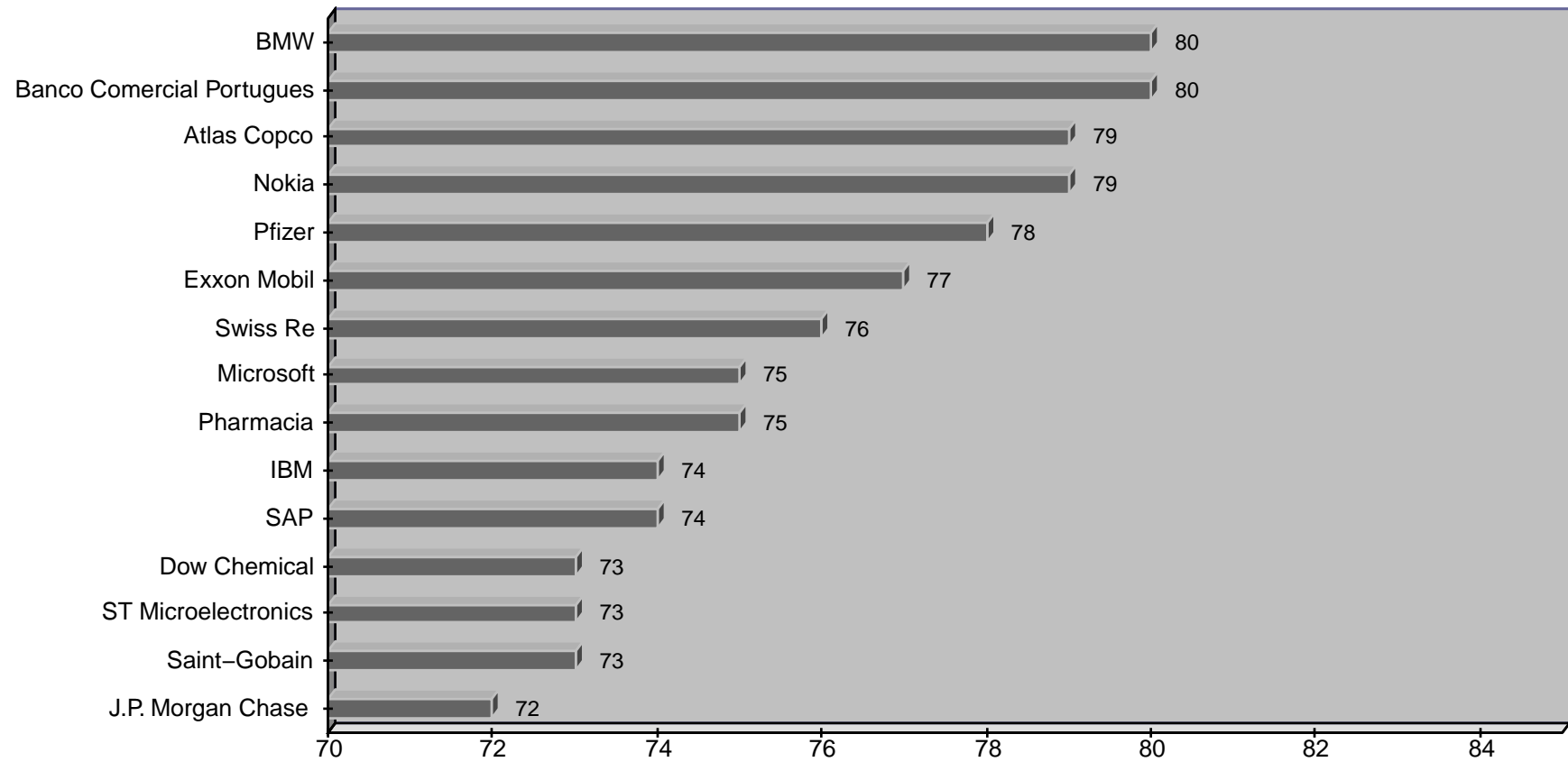
# CAPABILITY LEADERS IN CORPORATE COMPETITIVE FITNESS

## Corporate Culture



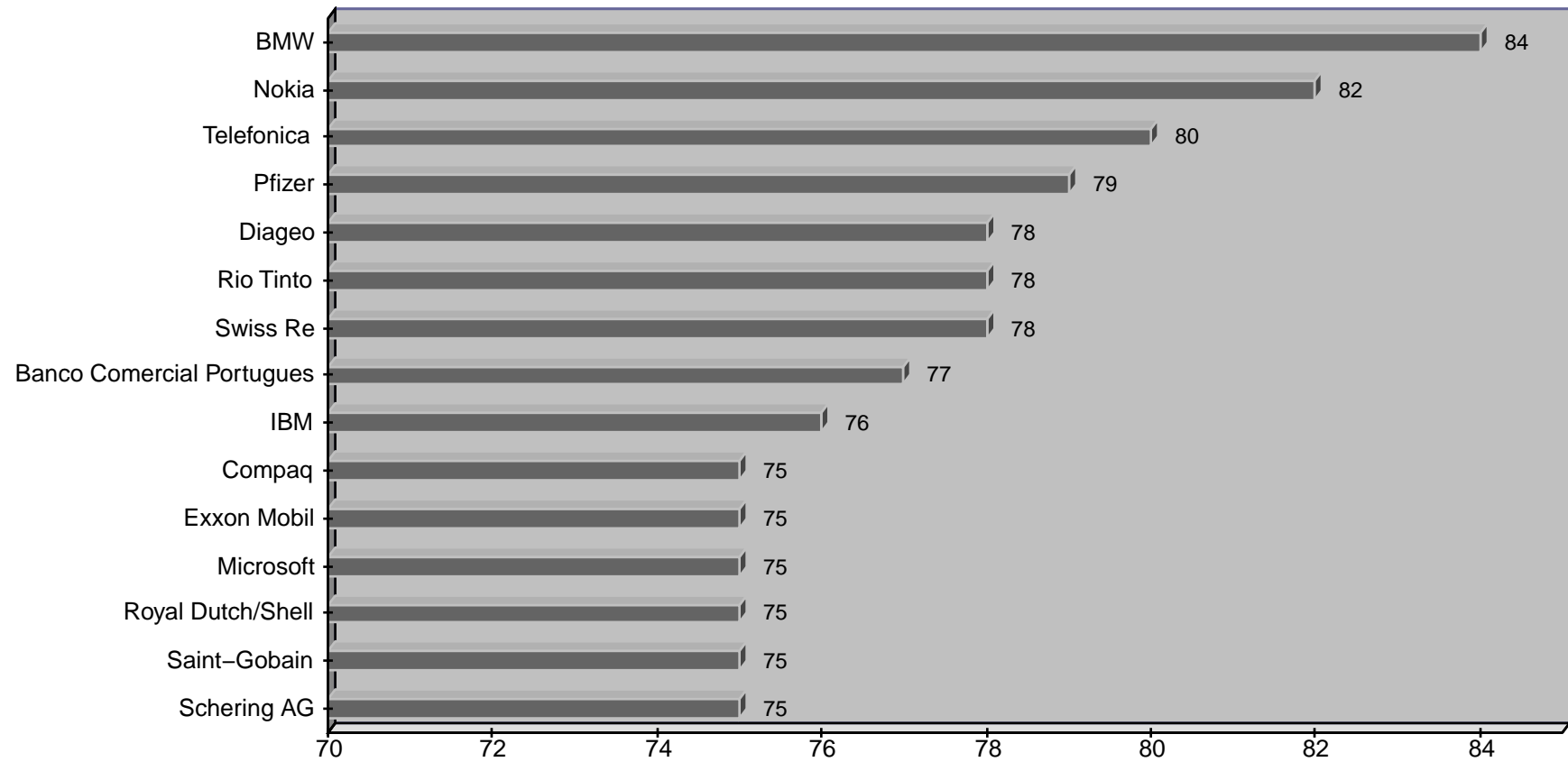
# CAPABILITY LEADERS IN CORPORATE COMPETITIVE FITNESS

## Organization & Systems



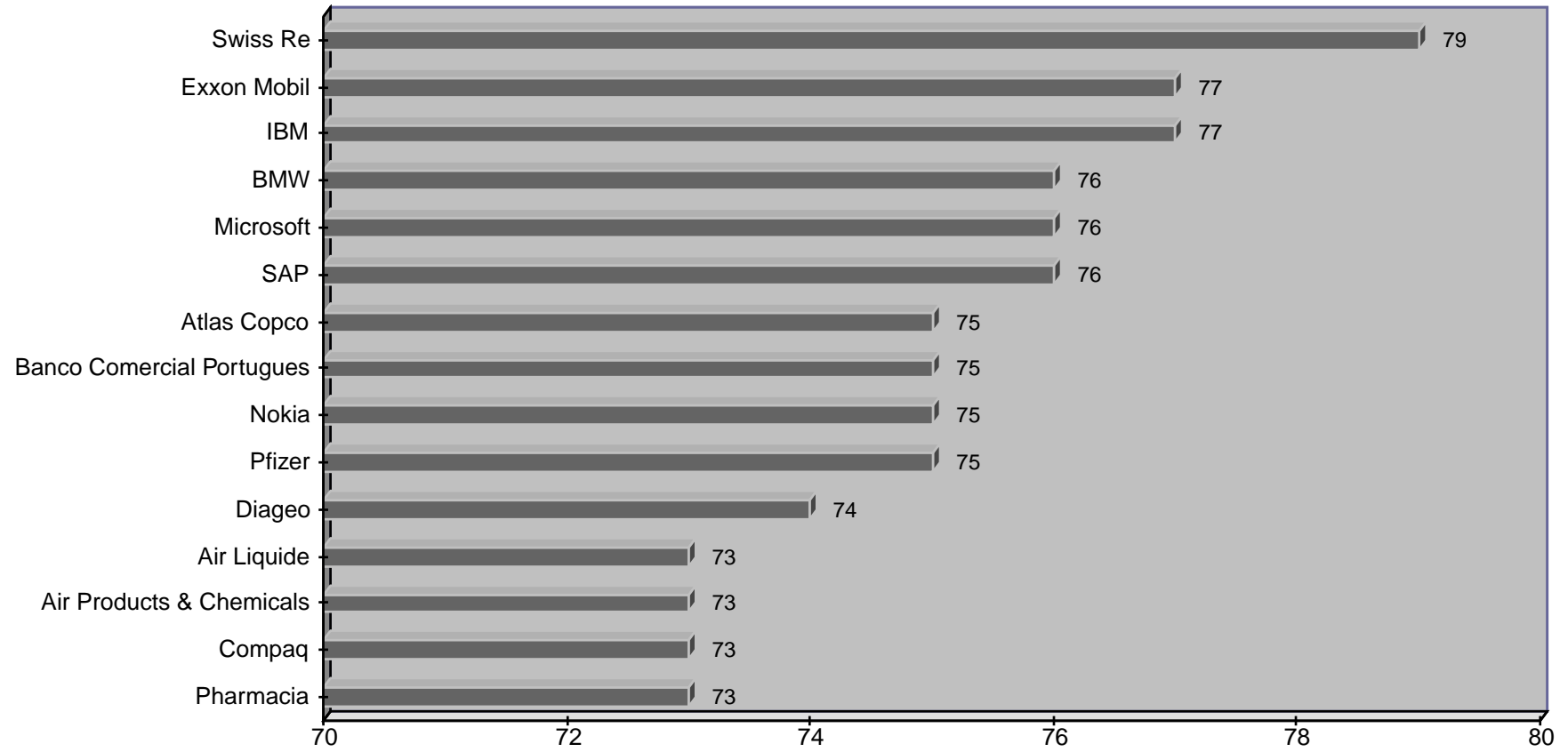
# CAPABILITY LEADERS IN CORPORATE COMPETITIVE FITNESS

## Planning & Intelligence



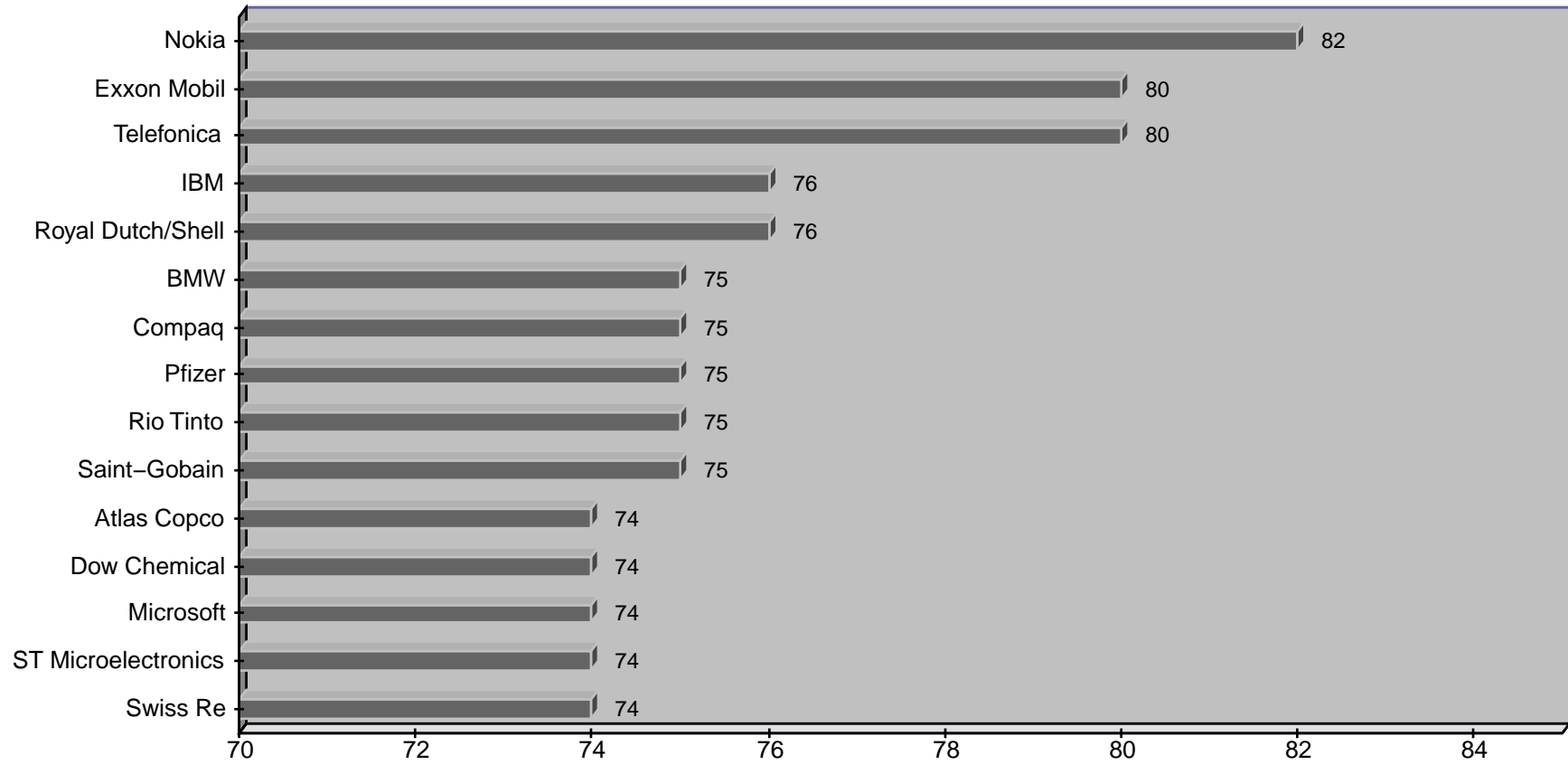
# CAPABILITY LEADERS IN CORPORATE COMPETITIVE FITNESS

## Human Resources



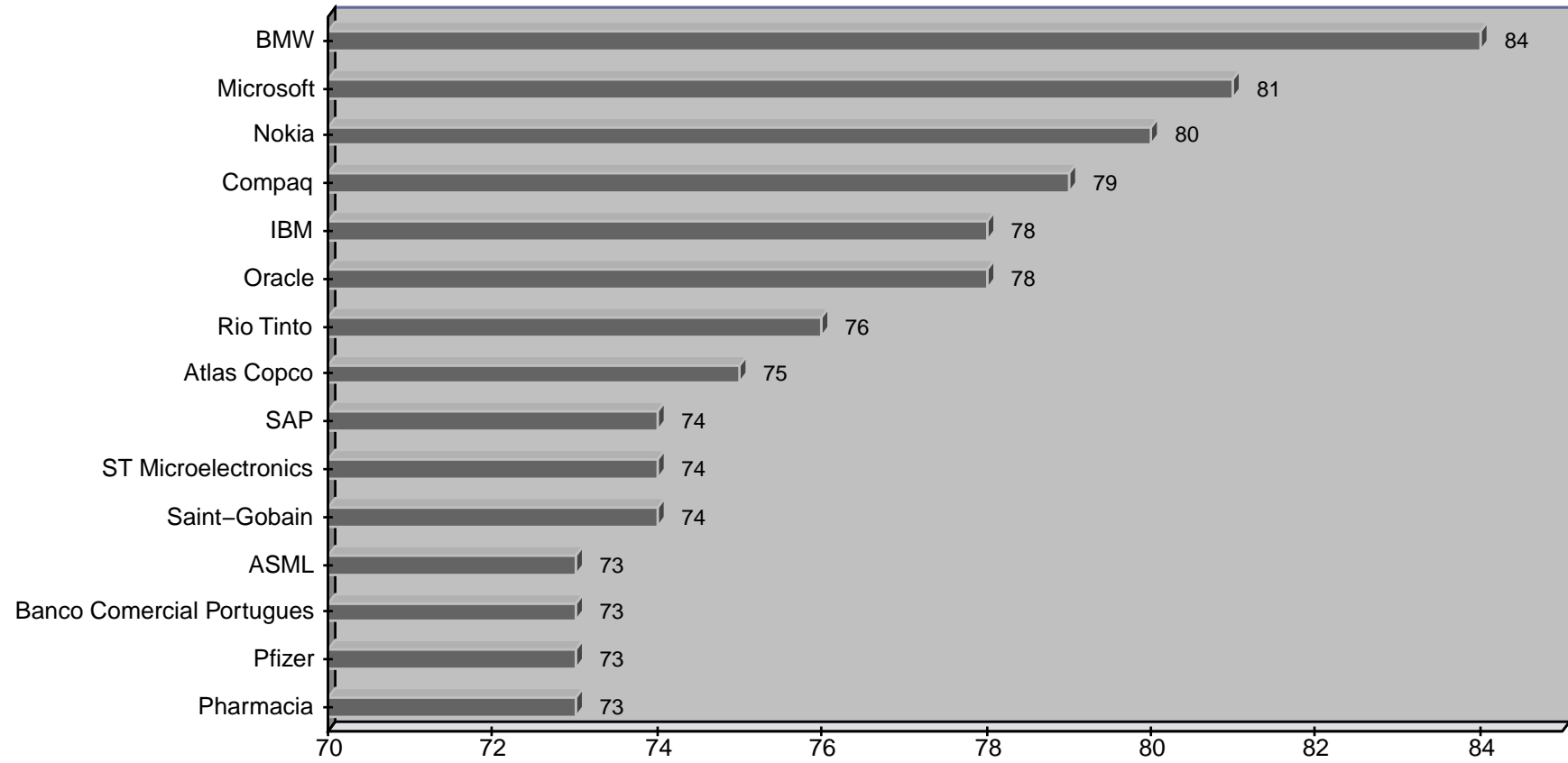
# CAPABILITY LEADERS IN CORPORATE COMPETITIVE FITNESS

## Technical Resources



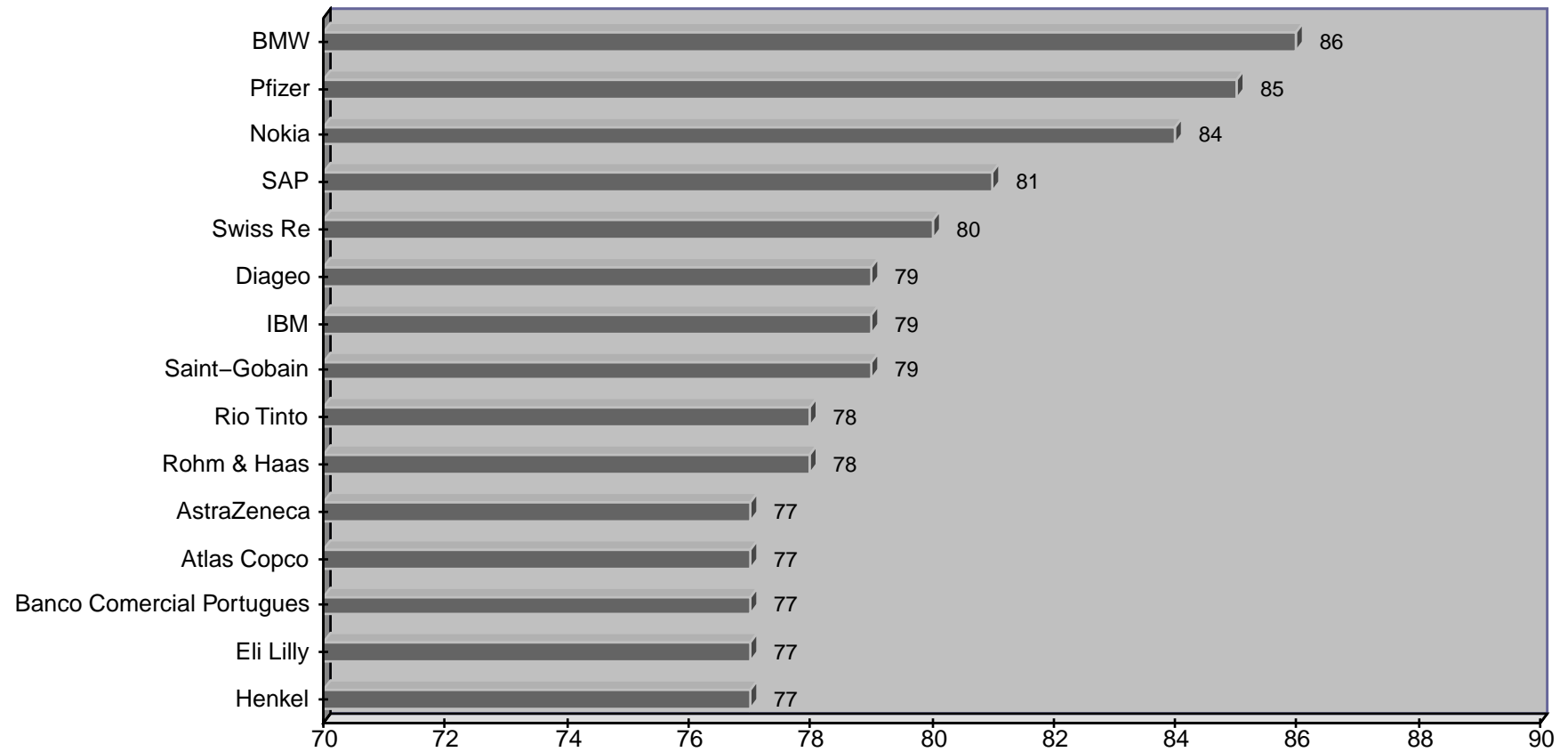
# CAPABILITY LEADERS IN CORPORATE COMPETITIVE FITNESS

## Innovation



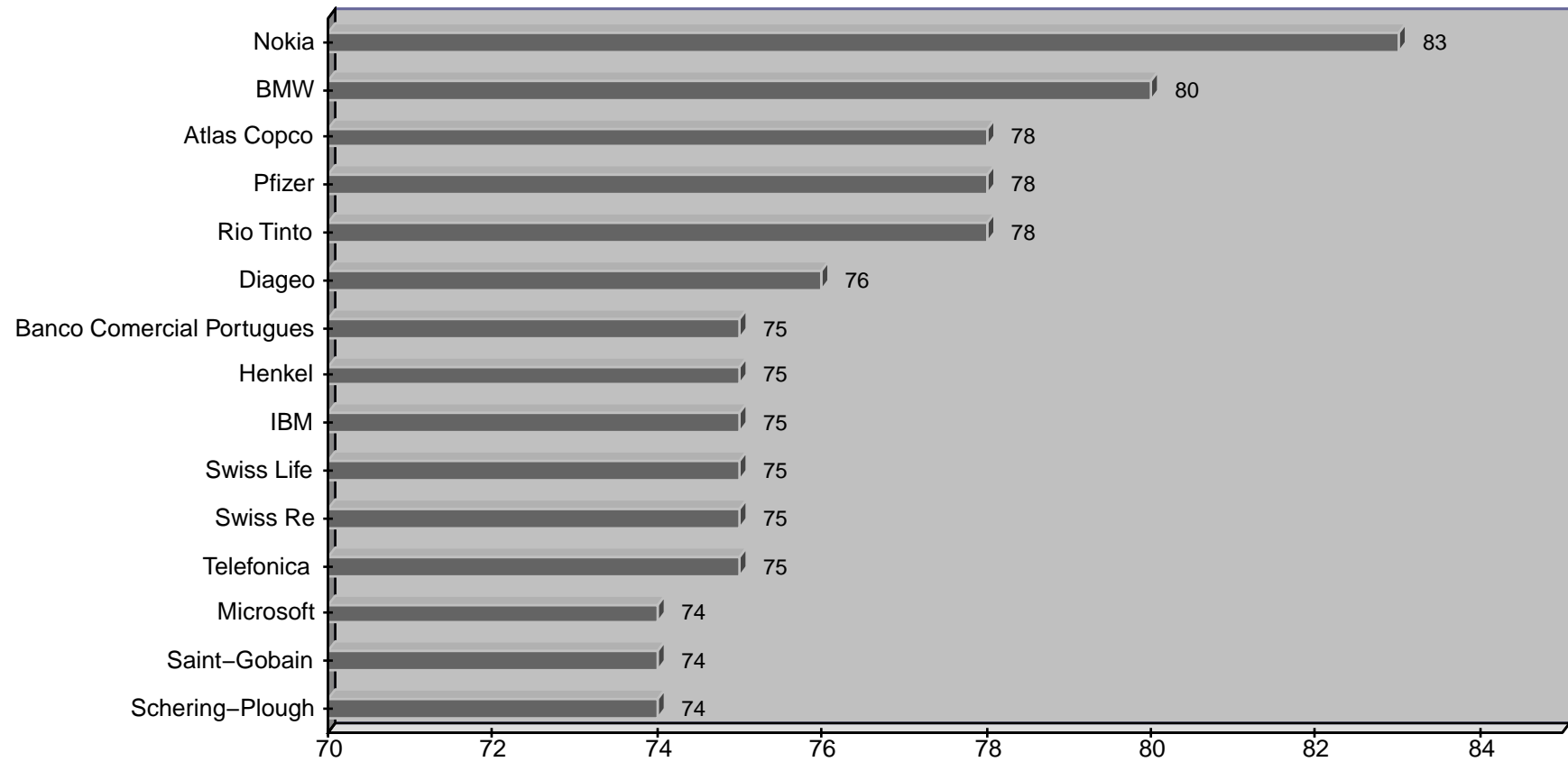
# CAPABILITY LEADERS IN CORPORATE COMPETITIVE FITNESS

## Market Strategy



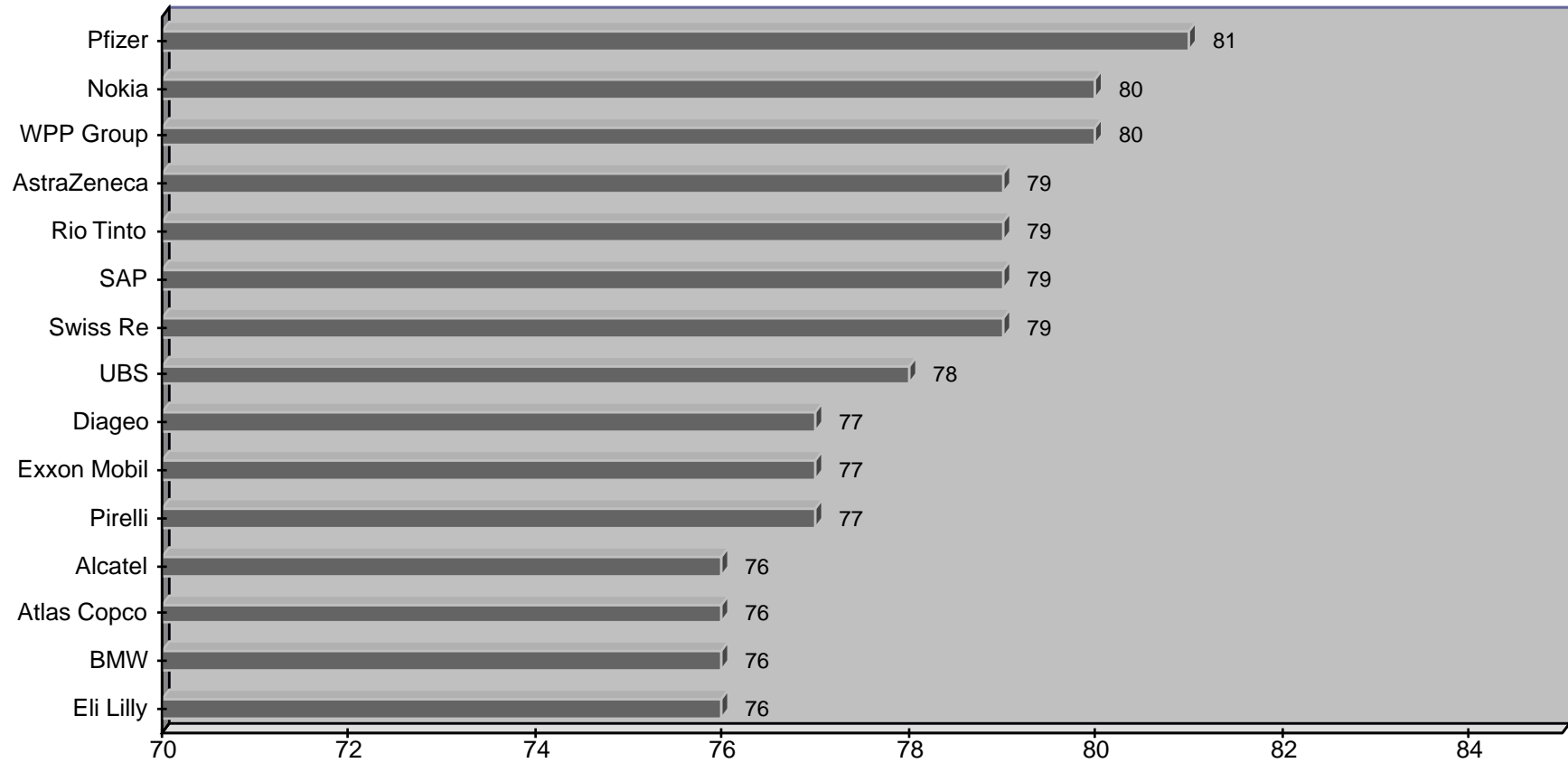
# CAPABILITY LEADERS IN CORPORATE COMPETITIVE FITNESS

## Marketing Operations



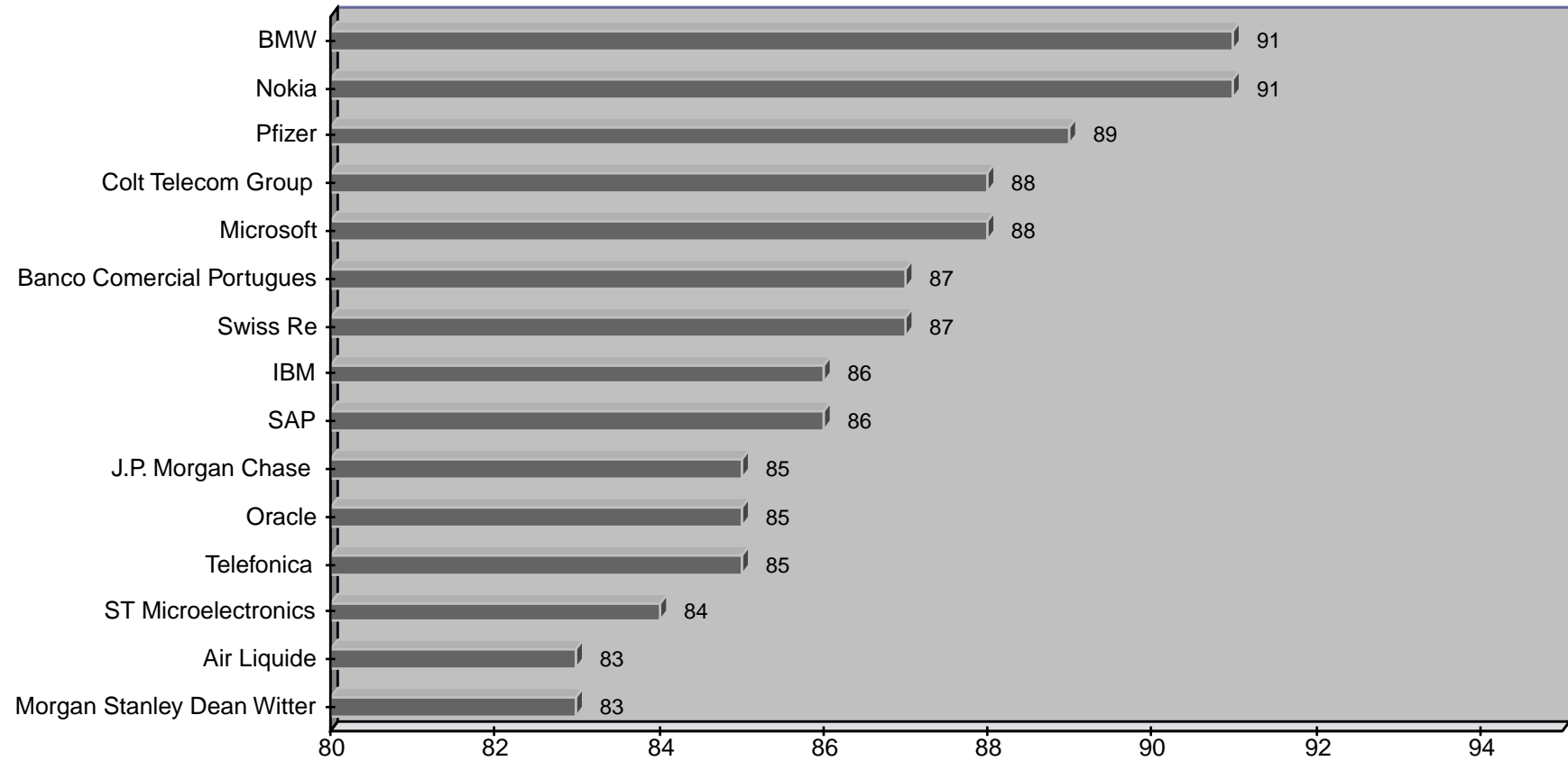
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## International



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## Performance



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## E-Business

